



## The Royal College of Emergency Medicine

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**PRESS RELEASE – Thursday, 10 August 2017**

### **[NAME OF DEPARTMENT/TRUST] TO HOLD [NAME(S) OF EVENT(S)] MARKING 50 YEARS OF EMERGENCY MEDICINE] TO RAISE FUNDS EMERGENCY MEDICINE RESEARCH**

[NAME OF DEPARTMENT/TRUST] is holding an [EVENT] at [LOCATION] on [DATE] to raise money for the Royal College of Emergency Medicine Foundation.

***TIP: Make sure that the first paragraph includes the crucial information you want the people in your area to know about your event or fundraising efforts, e.g. who, what, where, when, why and how.***

[NAME OF DEPARTMENT/TRUST] is taking part because [INSERT REASON]. The event is part of a week of celebration events being held nationally to mark 50 years of Emergency Medicine.

***TIP: Enter a sentence or two here with your reasons for taking part – for example the importance of your A&E to the community.***

[NAME] said: "We're really looking forward to taking part and helping to educate and inspire the public about the work of our own department and emergency medicine in general.

"The RCEM Foundation is a fantastic cause. Emergency Medicine is so important in this country and has made a real difference to the lives of millions, but is under more pressure than ever before. To have made it to 50 years as a specialty is a real achievement, hopefully our event will raise money for research that will help it thrive in the next 50 years, and help save the lives of millions more."

***TIP: Feel free to personalise your quote with additional information too such as details about your own department.***

Dr Taj Hassan, President of the Royal College of Emergency Medicine said: "We're so grateful to [NAME OF DEPARTMENT/TRUST] for their generosity and support. The money raised from the event will go towards helping emergency medicine in the UK and abroad; making medicine more effective, and turning research into better, safer care for patients."

For more information about the event go to [\[INSERT WEB LINK TO DETAILS OF EVENT\]](#)

-ENDS-

#### Contact

For further information or local media enquiries please contact [\[INSERT YOUR CONTACT NAME\]](#) on [\[INSERT YOUR PHONE NUMBER\]](#) or via [\[INSERT YOUR EMAIL ADDRESS\]](#).

**Excellence in Emergency Care**

Incorporated by Royal Charter, 2008      VAT Reg. No: 173205823  
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For media enquiries regarding RCEM, the RCEM Foundation, Celebration Week or emergency medicine please contact Luke O'Reilly at [luke.oreilly@rcem.ac.uk](mailto:luke.oreilly@rcem.ac.uk) or on 0207 067 1275.

### **About the Royal College of Emergency Medicine**

The Royal College of Emergency Medicine is the single authoritative body for Emergency Medicine in the UK. Emergency Medicine is the medical specialty which provides doctors and consultants to A&E departments in the NHS in the UK and other healthcare systems across the world.

The Royal College works to ensure high quality care by setting and monitoring standards of care, and providing expert guidance and advice on policy to relevant bodies on matters relating to Emergency Medicine.

The Royal College has over 6,000 fellows and members, who are doctors and consultants in emergency departments working in the health services in England, Wales, Scotland and Northern Ireland, Republic of Ireland and across the world.

For more information visit [rcem.ac.uk](http://rcem.ac.uk)

### **About the RCEM Foundation**

The College established the Foundation in 2017 to fund projects to develop clinical practice, give grants to fund training, and support the advancement of emergency medicine in the UK and in developing countries.

The fund aims to:

- support ground breaking research which develops clinical practice and improve patient care
- provide medical education and training bursaries to students who could not otherwise afford it
- improve our emergency department systems that are most in need
- develop the profession in low income countries to provide basic emergency care for those most in need.